

ROHIT

MARKETING EXECUTIVE | DIGITAL MARKETING & FRONTEND SPECIALIST

rohitdmarket@gmail.com · +91 9266899185 · Delhi, India

"Results-driven Marketing Executive with hands-on experience in digital marketing, SEO, and lead generation. Skilled in crafting data-driven campaigns that boost property visibility and drive measurable growth. Combines creative graphic design with frontend development expertise to deliver integrated marketing solutions."

EXECUTIVE EXPERIENCE

Marketing Executive

September 2025 – November 2025

Aurus Estates · Delhi, India

- Executed targeted digital marketing campaigns using SEO, Google Ads, and Meta Ads, increasing property visibility by 35% and generating 50+ qualified leads within 3 months.
- Managed end-to-end lead generation funnel, leveraging Google Analytics to optimize ad spend and improve conversion rates by 20%.
- Developed and published promotional content, including social media posts, email newsletters, and landing pages, enhancing brand presence across multiple channels.

CORE COMPETENCIES

WordPress	SEO	Meta Ads
Social Media Marketing	Email Marketing	Graphic Designing
HTML	CSS	JavaScript

EDUCATION

B.A (Hons) Economics · Shivaji College, University of Delhi · 2025 – 2028

Diploma in Digital Marketing with AI · DUCAT The IT Training School · 2025 - 2026

Diploma in Graphic Designing · DUCAT The IT Training School · 2025 - 2026

Diploma in Frontend Developer · DUCAT The IT Training School · 2025 - 2026